



Northern homeowners are well acquainted with ice dams, the icicles that form along the roofline. Heavy ice poses a safety hazard and can damage gutters. The internal problem is when water enters the attic soaking wood, insulation, flooring, stored items, and the ceiling below. These costly repairs are easily averted.

Heat leaking from living space to the attic warms the roof deck, causing snow melt that travels to the roof's edge. The best replacement roof system includes appropriate underlayments for vapor and radiant protection. These barriers shield living space from excess moisture that permits the growth of mold, as well as blocking solar heat gain that shortens the lifespan of your roof by making components dry and brittle.

Our exclusive Silver Shield™ is the high performance barrier that prolongs the life of your roof and HVAC system. Blocking 97% of radiant energy preserves conditioned air which lowers utility bills, so you can enjoy winter naps with warmth and peace of mind.

The time to replace an aging roof is before snowmageddon inflicts costly damage. Mention snowmageddon to receive 50% off installation.

HELPS CREATE A WATER-PROOF BARRIER

Block water resulting from ice damming, wind-driven rains and normal water flow.



A properly sealed roof helps prevent rot and mold



Rot



Mold

